

Meeting Overview

- Welcome new members
- PTC Presentations report
  - Good participation; variable attendance
  - Feedback positive; some concerns brought up
    - Questioned fund balance slide – difficult to understand (readability and placement/order in PTC discussion)
    - If vote to have tax rate increase, what are we talking about, would it be manageable? People want to know potential amount
      - ✓ Determining a number too early (before Community Engagement Meeting #5) could cause problems as people will focus on the number – not purpose of first meeting
- Introduce new logo
  - OUR89: Learn-Collaborate-Decide
    - Questioned “Decide” – think it might be too forceful
    - Discussed possible acronym:
      - ✓ “OUR” O = Outstanding Schools, U = Unified Community, R = Responsibility
- Subcommittee sign-up (with one chairperson)
  - Communications (2-4 people)
  - Canvassing (6-12 people)
    - June 2<sup>nd</sup> to publicize community meetings
    - Recruit others in the school communities
    - Reps from a variety of neighborhoods
  - Outreach (6-10 people)
    - Brainstorm area groups that outreach members
- Community Engagement Plan

Brainstorming for June 5<sup>th</sup> Community Engagement Meeting

- First hour: Educate community – What’s our story?
- Purpose of first meeting is not to sell one option over other, it is to obtain broader community input
- People can trust the Cliffs Notes presentation
  - Committee make-up; amount of work that went into planning
- Insure story line reaches the variety of community groups
  - Current district participants, former district participants and those who have not yet had or never had children in district
- Three things we want people to retain: Due Diligence, Structural Deficit, Quality of Schools
  - Financial – past, current, projected
    - Efforts taken for fiscal responsibility
      - ✓ Reductions, efficiencies, refunding bonds
      - ✓ Consolidated purchasing/services
      - ✓ Admin transfers/boundaries
    - Recommendations from 2011 CFC
      - ✓ Enrollment trends and difference between 2011 discussion and today

- How schools are funded (% from each)
      - ✓ CPI Cap
    - Fee increases ahead
    - Last rate increase referendum was 32 years ago
      - ✓ How many times surrounding districts have gone for rate increase
  - Quality of CCSD89 Schools
    - ✓ What our children do in the classroom and accomplish
    - ✓ High quality programming
    - Area comparisons/ranking
    - Link between school quality and home value (realtor input)\*
      - ✓ Money spent
      - ✓ Sale of property
      - ✓ Address full-day Kindergarten
      - ✓ (\*) – Can we locate research or have realtor there?
    - Enrollment trends – next cuts will impact classroom
- Second hour: Values/priorities
  - Activity

### Sub-committee Planning Time

- Chairpersons:
  - Kellie DeLeon – Communications
  - Carrie Zimmer – Outreach
  - Alicia Cieszykowski - Canvassing
- Canvassing
  - Boundary maps divided into subdivisions
    - Marked where committee members lived
    - Committee members to recruit additional helpers
    - Ask PTCs for support circulating fliers/invite
- Community Outreach
  - Invite people and organizations to the June meeting
  - Provide a 2-4 minute overview of work and purpose of community engagement
  - Posters in public places announcing community meetings
  - Target areas:
 

▪ Glen Ellyn Juniors	Taste of Glen Ellyn
▪ Healthtrack	Newcomers Clubs
▪ COD Pavillion	YMCA
▪ Churches (St. James/others)	Chamber of Commerce
▪ Rotary	Lions Club (Knights of Columbus)
▪ Retirement communities	Sports groups
▪ Book/Bunko Clubs	Butterfield Park District
▪ Daycares	Preschool programs
▪ League of Women Voters	HOAs: International Village, Raintree Condos, Butterfield West, Valley View, Briarcliffe West, Lakeside

### Absent:

Penny Belke, Sara Boucek, Tina Chivardi, Mari Luangrath, Victor Moore, Julie Nolan, Emily Tammaru, Diane Tye, Becky Waldbusser, Rod Wright